



Lend a Hand

Rotary International District 6800

Governor's Newsletter

July 2003

--Assistant Governors--

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Aberdeen

JOHNNY CARSON
Batesville

JO ANN DENLEY
Bruce

BETTY JO DULANEY
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Greetings:

I am excited that our year together has begun, and I look forward to working together this year to make it the best ever for District 6800. I am as close as your e-mail program or telephone, and feel free to call me up until midnight.

My contributions to the monthly newsletter will be brief--I plan to let the committee and task force chairs provide information concerning their areas. I hope that contributions of what is going on in your club will be forthcoming so that other clubs can gain from the expertise provided. Sometimes these will be noted in the newsletter, but more often these will be incorporated into the district web site, (the URL is listed to the left.) Please bookmark the web site now so you can readily find it.

The goals for our district this year mirror those of the RI president, Jonathon Majiyagbe. He lists four major goals--poverty alleviation, literacy and education, health concerns, and meeting the needs of the family of Rotary. Check out the listing in the District Directory or the web site to see who is chairing each task force that cover these areas, and contact them to provide support.

To meet the goals, two major thrusts need to be met. Membership growth and retention are essential. The 2003-2004 theme "Lend a Hand" can be met by creating new hands--a couple for each new member--to broaden the base of those who serve. To carry out our service goals contributions to the Rotary Foundation is essential. Along with these, and perhaps even more important, is the need for all of our Rotarians to give of themselves--time, physical capabilities, and contributions of their very being to help those in our communities live a better life.

Ken

To All Club Presidents:

When you are planning your programs and projects for the coming year, please refer to the folder and application you were given in your packet at the President Elect Training Session (PETS) in March at Oxford. If you will follow the guidelines for the application for Presidential Citation in your planning sessions for programs and projects with your officers, then when it is time to file the application you will have already met all the requirements to receive this prestigious award for your year of service. If you did not attend PETS, your Assistant District Governor will deliver the packet you would have received at his/her first visit, if he/she has not done so already. Requirements and forms are also on the RI website. Go to the button marked "Download," click it, then select "2003-2004 Materials." Should you have any questions concerning the Presidential Citation and the requirements for filing the application, please contact me at 100 Short Street, Batesville, Mississippi 38606 or at 662-563-7788 after 3:00 P. M. weekdays. My e-mail address is babsart@bellsouth.net. I will either send you information or come to a club meeting and meet with you.

Lets all work toward making this the year every club in District 6800 receives a Presidential Citation. You will be hearing from me throughout the year.

Yours in Rotary,

Barbara Broome, Chairman, Presidential Citation Awards

This past month Ade Majiyagbe, wife of Rotary International President-elect Jonathan Majiyagbe, passed away on June 6. Individual or club memorial contributions in honor of Ade Majiyagbe may be made to "Ade's Hope Fund for the Education of Women and Children" c/o The Rotary Foundation, P.O. Box 75133, Chicago, IL 60675-5133.

REMINDER TO CLUB SECRETARIES

If at all possible, we need the following information by last day of each month. It is a good idea to send it the last meeting of the month, but in order to meet deadlines we have to have the report by the 5th of the following month.

Club _____

Number of New Members during the month _____

Number of Losses during the month _____

Number of meetings during the month _____

Average percent of Attendance % _____

Number of members last day of month _____

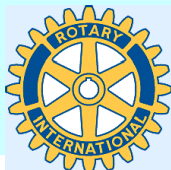
Number of new members since July 1, 2003 _____

Send this information to: E-Mail <rotary68@bellsouth.net> Fax: 662-256-3991

We need this information as soon as possible for the district to meet deadlines

Don Baker, District Secretary

JULY IS
LITERACY MONTH



DISTRICT STATISTICS MAY 2003

CLUB	No. 6/1	# MEET	% ATTND	[+/-]	No.6/30
Aberdeen	57	4	73		57
Amory	70	4	68	-2	68
Baldwyn	36	4	68		36
Bartlett-Cordova	38	4	65		38
Batesville	88	4	64	-2	86
Booneville	51	4	76	+1	52
Bruce	32	4	76	-1	31
Calhoun City	41	4	72		41
Charleston	21	4	61		22
Clarksdale	82	4	54	+2	84
Cleveland	55	4	58	+1	56
Collierville	62	4	53	-4	58
Como	18	4	62	+1	19
Corinth	90	4	57		90
Drew	12	4	60		12
Fulton	32	4	65	+2	34
Germantown	48	4	66		48
Grenada	50	5	78		50
Hernando	21	4	65		21
Holly Springs	39	4	75	+2	41
Houston	20	4	65		20
Iuka	32	4	73		32
Memphis	370	4	47	-1	369
Memphis-Central	44	4	64		44
Memphis-East	134	4	59		134
New Albany	55	4	58		55
Olive Branch	61	4	65	+3	64
Oxford	147	3	48		147
Pontotoc	45	4	60		45
Quitman County	23	4	74	-2	21
Ripley	63	4	81	+1	64
Robinsonville	35	4	58		35
Ruleville	12	4	66		12
Sardis	16	4	68		16
Senatobia	54	4	75		54
Southaven	57	4	58	-3	54
Sumner	32	5	57		32
Tunica	42	4	56	-1	41
Tupelo	155	5	81	-2	153
Water Valley	24	4	79	+1	25
West Point	75	4	70	-2	73
District 6/30/03			2440	-22	
District 7/01/02			2501	-61	

DISTRICT SETS AMBITIOUS /ACHIEVABLE TRF GOAL

Governor Ken has set a \$125,000 annual giving goal for District 6800 for Rotary year 2003-04. That's a lot ... it's \$50.00 per member for each of our nearly 2500 Rotarians. It's **ambitious!** It's **achievable!** And it's **absolutely necessary** if our District is to not only thrive but to survive. Last year our annual giving was only \$84,000, which means that for Rotary year 2004-05, we won't have enough for *any* District Simplified Grants to our Clubs nor enough to award our usual two Ambassadorial Scholarships. And this is just what happens to our District when annual giving is low. The humanitarian services that Rotarians provide throughout the world likewise suffer because 50% of what we give goes to Matching Grants like the Rotary Club of Memphis' Avoidable Blindness Project or the Rotary Club of Germantown's school project in India.

As Foundation Chair, my reaction to the Governor's goal was:

Can we do it? Well, we have before and we can again. In 1998-99 our per capita giving was \$60 and EVERY Club gave something. We almost did it again in 2000-01 when our per capita was \$49 and we only had 3 zero-giving Clubs.

How can we do it? Remember at PETS, Annual Giving Subcommittee Chair Phil Bailey and I told you how:

- * Set a Club goal of at least \$50/member.
- * Appoint a Foundation Chair who is inspired and can be inspiring.
- * Get out your "Guide to Annual Giving" and find creative ways to make giving to the Foundation fun. [The Rotary Club of Memphis East's "Paul Ball" is a huge success!]

MEMBERSHIP INCREASE--HOW TUPELO DID IT

(By Cathy Robertson--District Membership Chair)

Membership Increase—it is always something every new President and every club strives for. As President in 2001-02, I was fortunate enough to have a great year. As I look back at our successes, I think there were several things that helped. First, President Rick King had challenged every club to get one new member per month or have at least a net increase of five members by the end of the year. My goal, therefore, was the same as the RI goal. I was fortunate to have that momentum going since every Rotarian magazine had articles in it about membership growth. However, the most important thing I did was chose a good Membership chairman, who was Tom Murry. Tom has been in Rotary for a long time and has served in many different positions, including District Governor. He routinely made presentations to the club during the year about membership growth and challenged each member to get a member. He and I also divided the club into four groups with a leader of each group. We met with the four leaders and challenged the club groups with a little friendly competition! In the past, we have also given a cash prize to the member who proposed the most new members.

Also, I know it goes without saying that there is someone "right under our nose" who would make an excellent Rotarian if we would just invite him or her. So many times when a new proposed member is introduced, I find myself thinking, "Why did I not invite that person to join?" So, I think the bottom line is, "Be Aware and Ask!" I am confident that we can have a great membership year. Whatever you do, make it fun!

Literacy in Action- July Focus

by Betty Jo Dulaney District Literacy Task Force Leader

RI President Jonathan Majiyabe issued five for Literacy and Education. These ideas may help you in selecting your club literacy project. Keep in mind the theme "Lend a Hand." Checks are great but personal contact and commitment offer a human touch. People see that you care.

1. Continue with an emphasis on Concentrated Language Encounter Literacy projects such as English as a Second Language (ESL) classes.

2. Focus on smaller projects that can start and finish in 2003-04. Donations of books, good used or new computers, tape recorders, volunteer services.

3. Pursue low cost, local level literacy projects that don't require specialized instructors or teachers. Check first to see if there is a need or a program already in place.

4. Establish lend a hand challenges that combine literacy and small economic self help enterprise such as micro-enterprise banking or revolving loan projects.

5. Emphasize the importance of the education of women and improved literacy skills among those in the neediest populations including street children, refugees, immigrants, prison inmates, teens.

Some facts of importance: In the US Four million non-English speaking women live in "Linguistic isolation" where no one over age 13 speaks English fluently. Poor, undereducated women are less likely to be involved in their children's schooling. They share fewer family activities with their children such as reading, library visits, or arts and crafts. Sixteen percent of all women and twenty five percent of all children in the USA are poor. And 20+ million women scored in the lowest level of the U.S. Dept. of Education 1993 National Adult Survey.

July is the month of new beginnings. Plan and start your literacy project program now. The goal of District 6800 is 100% club participation in a literacy project!! If I can help, call me at 662-363-2150 or email me at wdulaney@midsouth.rr.com.

~ ~ RI DISTRICT 6800 ~ ~

* Call on District leaders to help you by presenting a program, not just in November, which is Foundation month, but early in the Rotary year so by September 30, you can be one-quarter of the way toward your goal.

Why should we do it? Each month we will provide an update on the top three Club's progress toward this goal. And as Governor Ken and I told you at PETS, we have a few "rewards" for your Club if you help us achieve this goal. A Paul Harris Fellow Award is waiting for the Club who is the first to achieve this \$50 per capita giving goal. WILL IT BE YOUR CLUB? Stay tuned next month for the rest of the story.

Janice Johnson Trawick, District 6800 Foundation Chair,
Zone 30 Annual Program Fund Strategic Advisor